



Online Fixed Fee Dental Recruitment Advertising



Destination
Dental.co.uk

A woman with dark hair in a ponytail, wearing a blue dental uniform, is smiling warmly at a male patient. The patient is sitting in a white dental chair, looking up at her with a bright smile. The background is a plain, light color.

Introduction

Dentistry is a people business. In the modern fast paced world dental practices need to find cost effective ways of engaging, attracting and hiring with the best people to deliver outstanding patient care.



Online recruitment advertising

Destination Dental's unique approach specialises in supporting you and your practices with their recruitment strategies. We differ to basic online recruitment advertising companies and applicant management software providers, as we combine our extensive recruitment experience, knowledge of the power of employer brands and intuitive recruitment software, to deliver comprehensive solutions that add amazing value.

1 – Your dental job adverts will be written, fully branded and optimised in a digital friendly format by our team of experts.

2 – Our in-house system will extensively advertise your vacancy across multiple online recruitment job boards, social media channels and search online CV databases maximising exposure to active and the overlooked passive job seekers.

3 – CV's are sent straight to your email inbox or access them through our easy to use system enabling you to manage, shortlist and communicate directly with your job applicants.

4 – Hire has many candidates as you like with no hidden additional fees.



Destination Dental will work in partnership with your organization taking the hard work and high costs out of your recruitment process and advertising.

We deliver employer branded advert writing; extensive online recruitment advertising; comprehensive social media vacancy promotion; time saving cloud based software and helpful consultative support. We know how important it is for you to attract and hire the right people in a timely manner. That's why we focus on working closely with you to understand your needs and make a real difference to your recruitment strategy.

We follow a tried and tested approach that combines fresh creative thinking with complete transparency and a second-to-none service. To make sure you get maximum return on your investment, you can make unlimited hires from your job adverts - with no extra costs.

Our flexible solutions enable us to effectively support all of your recruitment needs.

We are not a 'traditional' recruitment company (such as a recruitment agency or a job board) we are able to:



Write professional optimized adverts for you that make dental talent eager to apply, your adverts will be written by our team of recruitment advertising experts who understand the power of employer brands and how to attract the right candidates. If you need to be discrete with any positions these adverts can



Fully brand the adverts, with insights into your company's culture - we know what a positive difference this makes when it comes to the applicants you receive.



Support you throughout the whole process.



Advertise to the full talent pool available, not just the talent pool on one website - talent can be anywhere, so you should advertise everywhere. Multiple job board advertising - your adverts will be published online on up to 200 leading, specialist and regional job sites making sure they are seen by the right people.



Social media promotion - you will gain significant vacancy awareness with a comprehensive campaign on Twitter, Facebook and LinkedIn - which will draw in passive as well as proactive job seekers.



Provide you with relevant CVs to ensure you only spend the time you really need on the recruitment process.



We believe you shouldn't have to:

- Pay extortionate recruitment fees to find your ideal employees
- Spend precious time writing job adverts
- Miss out on the talent you need due to limited vacancy exposure
- Spend hours (or even days) trawling through an inbox full of average CVs

Our approach is based on transparency and high quality support. By taking the time to get to know your practices and understanding your needs, we'll create a tailored package designed to help your business make light work of recruitment.

All of this is focused on helping you to attract the very best talent, significantly reducing the time you spend on recruitment administration, and reducing your recruitment spend.

With the continued growth of social networking platforms and the increasing time users spend on these, online technology is at the forefront of recruitment. Marketing and distributing your jobs in the right way to reach the correct target audience is key.

To build a social media driven recruitment campaign as efficient and effective as possible you need to –

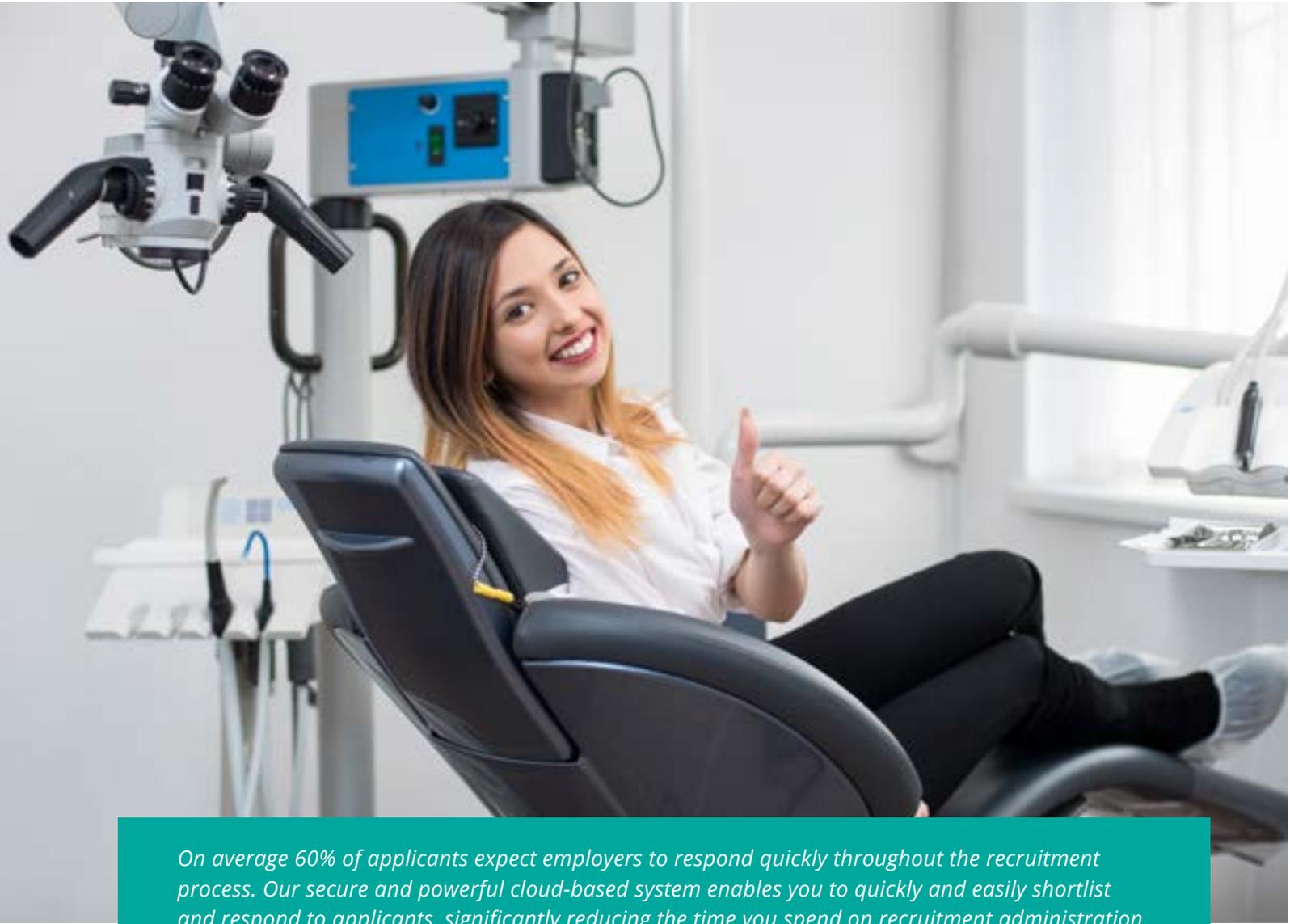
- Write adverts that are appealing and effective for online presence; social media friendly job descriptions are typically different to traditional ones, they need to include key words, hash tags and phrases for search engine optimization.
- Utilise the power of employer branding to attract the best people
- Choose the right selection of platforms to reach talent; where is your target audience, what kind of messages are they attracted to and what time of the day are they most active?

We're passionate about recruitment, taking pride in eliminating the time consuming hard work and high costs out of the process. We also believe you should be able to build your own talent pool and avoid expensive agency fees.

On average 80% of job seekers are passive and of these 43% only use one job board to search for work, there are over 1200 job sites in the UK. Searching for a needle in one haystack is difficult, finding one amongst hundreds may seem impossible, or at the very least resource heavy and expensive.

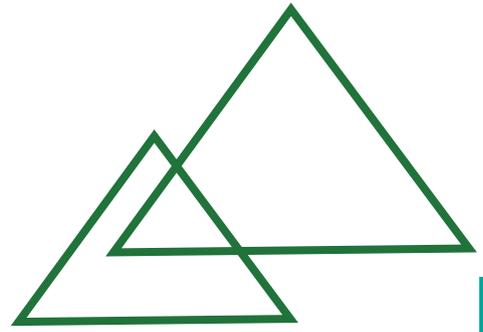
With 90% of job seekers hunting for opportunities online, we make sure the talent finds you!





On average 60% of applicants expect employers to respond quickly throughout the recruitment process. Our secure and powerful cloud-based system enables you to quickly and easily shortlist and respond to applicants, significantly reducing the time you spend on recruitment administration, whilst enabling you to have consistency in communication for employer brand development.

Your team will be set up for access, our team will provide user system training, advertising campaign reports and dedicated phone support. Remove the hassle of a cluttered inbox by managing all CVs in one location accessible by multiple employees. Complete control 24/7 of your applications to build your own in-house candidate database through a native link to any major CRM system.



Adverts

Adverts that are appealing and effective for online presence; social media friendly job descriptions are typically different to traditional ones, they need to include key words, hash tags and phrases for search engine optimization.



Branding

Utilise the power of employer branding to attract the best people



Platforms

Choose the right selection of platforms to reach talent; where is your target audience, what kind of messages are they attracted to and what time of the day are they most active?



Reporting

Full details of campaigns and numbers of CV's

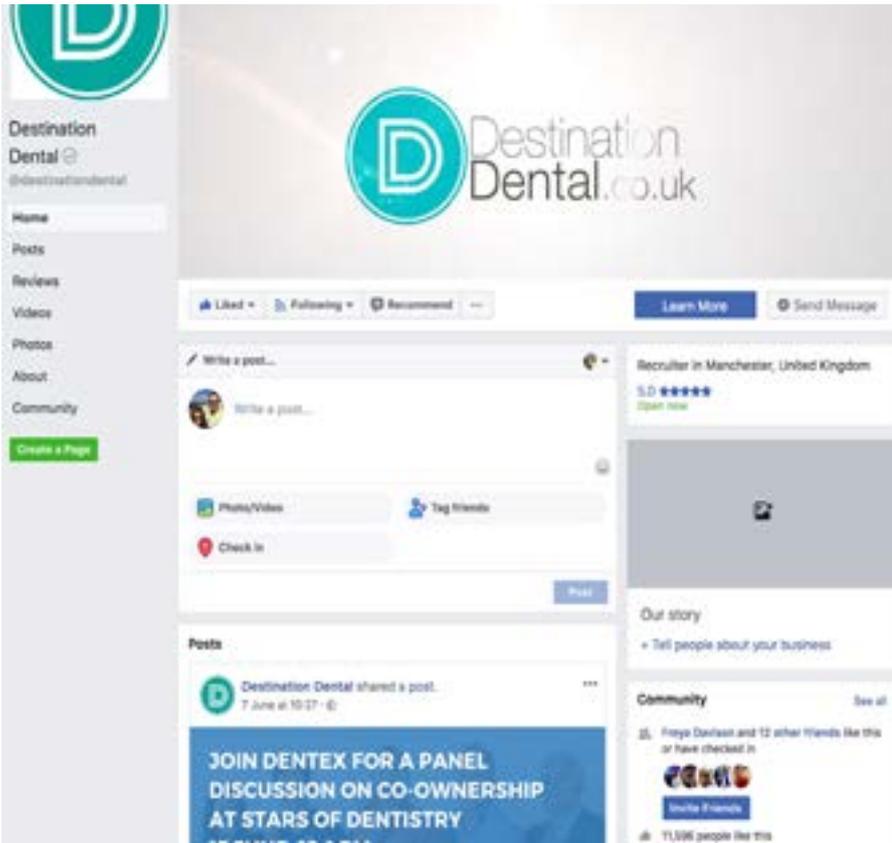


Record employment rates, coupled with the pressures of Brexit make the recruitment market place look set to be some what challenging over the next few years. Recruitment isn't a science, you need to have a constant consistent presence and approach to it over an extended period of time to deliver the best candidates.

The cost for one branded job advert, written, optimised and enhanced in digital friendly format; extensive advertising across multiple online platforms, comprehensive social media promotion, time saving cloud based software to manage, shortlist and communicate with your job applicants is £295 plus VAT.

We are totally committed to partnering with you providing a bespoke, flexible customized solution that can support your business now and into the future. If you regularly recruit monthly subscription packages are also available.

If you have any questions or would like to arrange a call please email: info@destinationdental.co.uk



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